

US Car on the Beach, the Stars and Stripes flag waves at the Italian Bike Week 2023

While the engines are warming up for the Italian Bike Week, the American Cars too are getting ready for their unmissable end-of-summer maxi-rally. The spectacular parade in the streets of Lignano will start in the morning of Sunday 17th September



The Italian Bike Week, the end-of-Summer event that closes a season started in May by the Biker Fest International, comes back from **14th to 17th September 2023**. Like the BFI, from which it inherits the formula while leaning more towards the off-road sector, the IBW can count on the roaring presence of the **American Cars**, undisputed stars of this unmissable second edition of the **US Car on the Beach**.

Few months after the 28th US Car Reunion, which brought in Lignano Sabbiadoro more than 400 US cars, the mighty melody of a bunch of roaring **V8s** will animate again the Friulian seaside town under the direction of **Cruisin' Magazine** and **Old School Garage Club**. The big parking lot in front of the **Luna Park Area** is opening its door to hundreds

of muscle cars, trucks, maxi sedans and hot rods from **all over Italy and abroad**, in particular from the nearby Austria, Croatia and Slovenia, as well as Germany and Switzerland.

The Stars and Stripes celebration will begin on Saturday, but is going to explode with a concert of rumbling exhausts and shining chrome in the **morning of Sunday 17th**. The **traditional parade** will start from Viale Europa toward the streets of Lignano, welcomed by an applauding audience of enthusiasts, citizens and tourists. The huge 'snake' of **Buicks, Cadillacs, Chevrolets, Chryslers, DeSotos, Dodges, Fords, Hummers, Jeeps, Lincolns and Plymouths** will bring the American four-wheeled show to the **promenade**, a few steps from the iconic shell-shaped structure of Terrazza Mare, overlooking the Adriatic Sea. Almost a reference to the legendary Dayton Beach Pier!

At the end of the event, a jury of experts will award the **most original, best customized, rarest and best preserved vehicles**, alongside the most important **AC Clubs**.

Dear *petrolheads*, the **US Car on the Beach** is waiting for you!



ITALIAN BIKE WEEK INFO & CONTACTS

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