

ITALIAN BIRG USER LIGNANO SABBIADORO O D BIRER FEST INTERNATIONAL ITALIAN BIRGUSER. SOTRY



Press Release | Lignano Sabbiadoro (Udine - Italy) | Juy 10, 2025

Italian Bike Week 2005: the Grand Finale of the Motorcycle Summer Returns to Lignano, September 18-21

Lignano Sabbiadoro (UD) is ready to rev its engines again for the fourth edition of Italian Bike Week – a pure shot of adrenaline, passion, and freedom right on the Adriatic coast. Riders can test the latest Adventure, Scrambler, Enduro, and Motocross models from the biggest motorcycle manufacturers

With the sun still shining high and perfect riding temperatures, September is an ideal time to ride – and the best way to wrap up an unforgettable motorcycle season. From **September 18 to 21,** 2025, **Lignano Sabbiadoro (UD)** will once again host the **Italian Bike Week**, the event that closes out the summer on a high note with a mix of engines, energy, and excitement – all set in one of the most beloved beach towns on the Adriatic.

Born in 2022 as the off-road sibling of the legendary Biker Fest International, **Italian Bike Week** is now in its fourth edition and continues to grow year after year. It's established itself as **Italy's leading off-road motorcycle touristic event**, drawing tens of thousands of riders from all over Europe. While it inherits much from the successful BFI format, the "dirt" DNA really stands out when it comes to the **Demo Rides**: enthusiasts can test out the latest **Enduro and Motocross** models for free on a dedicated off-road track, just as many brands unveil their newest machines. The major manufacturers will also set up booths at the **Stadio Teghil** area, where demo rides will kick off for **Adventure**, **Scrambler**, **Touring and road** models too.

At the heart of it all is the **Off Road Arena** – a massive dirt area of over **155,000 square meters**. Here, in addition to the demo test track, several off-road layouts will host different activities. The main trail – a 7 km loop based on the special stage of the legendary Lignano 12-Hour Enduro Lignano— will be home to the **Enduro Days**, a two-day open practice session for amateurs and seasoned riders alike, organized by **MC Sabbiadoro**.

But Italian Bike Week isn't just about dirt. Between tours, live music, shows and "events within the event," you'll also find the Custom Bike Show (a must-see for custom lovers and an official round of the IMC - Italian Motorcycle Championship); the Saturday Light Parade, a massive motorcycle parade through the town, and the US Car on the Beach, late-summer American car meeting. The festival will also host the Free Chapter Italian Event 2025, the official rally of the Free Chapter HOG, bringing together almost 700 Harley-Davidson riders.

WWW.ITALIANBIKEWEEK.NET





