

Press Release | Lignano Sabbiadoro (Udine - Italy) | Tuesday, September 15, 2026

Italian Bike Week 2026, a weekend on two wheels packed with tours and demo rides

The late-summer motorcycle event is revving up with a rich programme of demo rides and activities for motorcyclists and enthusiasts: the action starts on Thursday, September 17

Everything is ready for the fifth edition of the **Italian Bike Week**, the late-summer motorcycle event gearing up for a weekend on two wheels and the perfect way to bring summer 2026 to a close. **From Thursday, September 17 to Sunday, September 20**, in **Lignano Sabbiadoro** (Udine – Italy), IBW will be turning the excitement up to the redline with a packed programme of activities dedicated to motorcyclists, led by **free demo rides featuring the latest models** on the market.

The **dynamic activities** will be concentrated mainly at the **Stadium Area**, which from Friday will serve as the starting point for the on-road test rides, and at the **Off Road Arena**, whose dirt tracks will host tests of **Adventure, Enduro, Cross and Scrambler** models starting on Saturday. Brands such as Aprilia, Cyclone, Kove, Morbidelli and Moto Guzzi will take centre stage on the road, while Can-Am and Honda — the latter represented by distributor RedMoto — will also be active off-road, together with AJP, Rieju, Yamaha and KTM. No pre-registration is required, although visitors can register on site at the individual manufacturers' stands. The Italian Bike Week will also be one of the stops on the **Honda Live Tour 2026**, the initiative through which the Golden Wing brand is bringing its **Young Riders School** back to Lignano. The riding course is aimed at newcomers, beginners and young riders aged 16 and over who want to experience their first metres at the controls of a motorcycle.

There will be plenty of activities for off-road enthusiasts. On Saturday and Sunday, the **Enduro Days** return: two days of free riding sessions organised by the *Sabbiadoro* MotoClub and preceded on Friday by **Enduro Moto-Therapy** sessions, through which the same FMI-affiliated club gives young people with disabilities the opportunity to enjoy an exhilarating experience in the saddle. The **Adventure Rides**, the mini-raids organised on Friday and Saturday by the MV Adventure association, will for the first time also offer the chance to spend the night at a location that will remain "secret" until the very last moment: a beautiful mountain farmstead in the heart of the Julian Prealps, overlooking the Tagliamento Valley.

Also focused on two-wheel tourism, but with a more "road-riding" spirit, are the **Mototours** organised by the FMI MotoClub *Danilo Vian* from **Pordenone**. This year, the focus is firmly on the capital of Western Friuli, which in 2027 will be named **Italian Capital of Culture** and which, coinciding with IBW, will host the renowned literary festival **Pordenonelegge**. Along the route, participants will have the opportunity to visit the medieval town of San Vito al Tagliamento and the river landing stage on the Noncello, as well as the historic centre of Pordenone, before finally immersing themselves in the pages of one of Italy's most famous and highly regarded book festivals. The return to Lignano is scheduled in time to take part in the **Saturday Light Parade**, the spectacular Saturday parade that will set off at **6:30 pm**.

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