



5th Italian Bike Week: Four Days of Motorcycling Between Dirt Tracks and New Horizons

From September 17 to 20, Lignano Sabbiadoro (Udine-Italy) will host the fifth edition of Italian Bike Week. Off Road Arena, Enduro Days, Demo Rides, the Custom Bike Show, and the debut of Curvando Exploriding invite riders to discover Friuli Venezia Giulia, from the sea to the hills and mountains.

September still brings long, sunlit days, ideal temperatures, and that unmistakable sense of freedom that only the open road can provide. **From September 17 to 20, Lignano Sabbiadoro (Udine, Italy)** will once again become the capital of two wheels with the fifth edition of **Italian Bike Week**, the event that brings the motorcycling summer to a close in the spirit of passion, adventure, and the simple joy of being in the saddle.

Launched in 2022 as the "adventouring" evolution of the renowned Biker Fest International, Italian Bike Week has grown year after year to establish itself as **Italy's leading event dedicated to custom culture, motorcycle touring, and the off-road world**, attracting tens of thousands of enthusiasts from across Europe. A proven format with an eye firmly on the future, it continues to surprise riders with new experiences every year. For 2026, the event introduces **Curvando Exploriding**, an experience designed to encourage motorcyclists to discover the **Friuli Venezia Giulia** region through itineraries created to showcase its extraordinary landscapes and cultural heritage. From the charm of the Adriatic coastline to the rugged scenery of the Friulian Dolomites, passing through rolling hills, historic villages, and scenic roads, Curvando Exploriding embodies **the true spirit of contemporary motorcycle touring**. This year, to celebrate Pordenone's designation as the **2027 Italian Capital of Culture**, two tours are being organized - one on Friday and one on Saturday including a stop at the prestigious **PordenoneLegge** (September 16–20) 'Festival of Books and Freedoms' - to explore the cultural treasures that the Pordenone area has to offer to those who know how to discover them.

The event's off-road soul will naturally remain one of its defining features. Once again, the beating heart of the action will be the **Off Road Arena**, a dirt area covering more than 155,000 square meters and featuring several tracks dedicated to different riding disciplines. On the main seven-kilometer course, inspired by the special stage of the legendary 12 Hours Enduro of Lignano, the **Enduro Days** will feature two days of open riding sessions organized by **MC Sabbiadoro**, welcoming both amateur riders and experienced competitors.

Visitors will also have the opportunity to test ride, free of charge, the latest Enduro and Motocross models from the world's leading motorcycle manufacturers on **the dedicated dirt demo ride tracks**.

The **Adventure Rides** - off-road excursions in the area organized by **MV Adventure** - will also return throughout the duration of the event.

Thanks to the enormous success of last year's first edition, the **ARTigliate Custom Contest** returns to the Italian Bike Week lineup. This contest will showcase the best custom bikes with knobby tires in the Adventure, Scrambler, Tracker, and Vintage Enduro styles.

The area in front of the **Guido Teghil Stadium** will serve as the starting point for **on-road test rides** featuring Adventure, Scrambler, and Touring models.

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There's some very exciting news for Sunday morning of the event: a **Charity Run** dedicated to a local organization, aimed at raising funds for a shared project, featuring a touristic tour of the lagoon area and a social reunion with a pit-stop.

Confirming the format proposed for 2025, the **Beard's Race** - dedicated to **bearded looks** - is back. This contest, open to everyone with free registration, will take place on Saturday, September 19, starting at 2:00 p.m. on the Main Stage in the Luna Park Area, and will feature the owners of the best beards and mustaches competing in three different categories: Beard, Moustache, Goatee, judged by a panel of experts based on criteria of beauty, color, shape, and length.

But Italian Bike Week is much more than an off-road event. Guided tours, rock concerts, live entertainment, and a variety of "events within the event" will round out a rich and diverse program. Highlights will include the **Custom Bike Show**, the final round of the **Italian Motorcycle Championship** and a must-attend gathering for special motorcycle enthusiasts; the spectacular **Saturday Light Parade**, the iconic Saturday evening motorcycle procession; and **U.S. Car On The Beach**, the traditional late-summer gathering dedicated to American automobiles, with colorful Pin Up girls, who will also perform a show with a late-summer vibe on Saturday, the 19th, at 4:00 p.m.

For four days, Lignano Sabbiadoro will once again become the meeting place for those who embrace motorcycling in all its forms.

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