

Custom show, American cars and rock: Lignano celebrates the success of the 5th Italian Bike Week

From the spectacular U.S. Car On The Beach parade to the Custom Bike Show awards ceremony, IBW Sunday brought four days of motorcycles, engines, music and entertainment to a close, with the Main Stage remaining the centre of attention right down to the last decibel

The magic of the **Saturday Light Parade**, with the lights of thousands of motorcycles painting the sunset over Lignano Sabbiadoro, was still in the air when **Italian Bike Week** got the city moving again. The Village parking area quickly filled up once more with motorcycles of every kind and style, while in the Stadio Area, American cars were warming up their engines for **U.S. Car On The Beach**, kicking off the spectacular parade of 200 classic cars, hot rods, customs and muscle cars, all strictly Made in the USA. Organised by specialist magazine **Cruisin' Life** and the **Old School Garage Club** from Pordenone, the parade transformed Sunday morning in Lignano into a journey back to the golden age of the American dream.

In the afternoon, the spotlight shifted to the Main Stage for the eagerly awaited awards ceremony of the historic **Custom Bike Show**. After watching the bikes throughout the weekend, the jury revealed which creations by international custom builders would take home the many prizes up for grabs. The most coveted title, the **Best in Show of the Italian Motorcycle Championship (IMC)**, went to the elegant full custom **"Uwe"**, built on a Harley-Davidson platform by Friulian workshop **VM Cycles**, with flowing lines suspended between past and present.

From the most radical special builds to interpretations of great classics, the competition embraced every side of the custom scene. The top prize in the **Scrambler** category went to France, with the **Harley-Davidson 883 Sportster** by **RD Kustom** from Marseille taking first place. The French builder also won the special award from the **Salon du 2 Roues in Lyon** with a two-stroke **Yamaha YZ 250**, its expansion chamber proudly on display and plenty of attitude to spare. Another Sportster, this one built by San Marino's **Emanuele Magnanelli**, took the **Cafe Racer** category. A Yamaha full of attitude, the **MT-01** by the Sardinian **Giordano Loi**, triumphed among the **Streetfighters**, proudly displaying its huge 1,700 cc twin-cylinder engine.

In the **Harley Modified** category, the choice fell on the **Night Rod** from Mantua-based workshop **Custom THOM**, specialists in Milwaukee power cruisers. There was a surprise in the **Metric** class, with first place going to the exquisite **Moto Guzzi 500** by Treviso-based **MC Cycles**. Returning to American



V-twins, Swiss workshop **Cool Man Customs** took the **Freestyle** category with its S&S-powered chopper. To win the class reserved for American "naked" **Buell** models, the **Taurus 1125** by **Rod Custom Motorcycles** travelled all the way from the Czech Republic.

Finally, special recognition goes to Brescia-based **Paolo Massera** and his **Ducati MX900**, which won over both the public and the top prize in the **Artigliate Custom Contest**: a radical reinterpretation of the ever-popular Desmodue engine from Borgo Panigale. The full **Custom Bike Show** results are listed at the end of this press release.

And while the trophies changed hands, the party continued. At **Italian Bike Week**, an awards ceremony is never really the end of anything. The Main Stage kept the music and decibels coming, with the young Friulian band **The Snakes**, the classic sound of **The Sempires** and the Tex-Mex rock of Trieste-based **Desert Dreamers**, accompanying the final kilometres of this intense and spectacular fifth edition of IBW.

Full Custom Bike Show Results – IBW 2026

BEST IN SHOW IMC

HARLEY-DAVIDSON UWE | VM Cycles (UD) – wins a two-person stay at the **41st Biker Fest International** in Lignano Sabbiadoro (UD), from May 20 to 23, 2027

SALON DU 2 ROUES LYON AWARD

YAMAHA YZ 250 | RD KUSTOM (France) – wins a stand for the 2027 edition, from February 11 to 14

SCRAMBLER

1st – H-D 883 SPORTSTER | RD Kustom (Marseille, F) – wins a Blauer jacket
2nd – CAGIVA ALA ROSSA | Santa Fox (SV) – wins a €150 Faster96 gift voucher
3rd – KAWASAKI KLR | Stray's Garage (MO) – wins Blauer gloves + Melo Orafo plaque

CAFE RACER

1st – H-D SPORTSTER 1200 | Emanuele Magnanelli (San Marino) – wins a Blauer jacket
2nd – H-D IRONHEAD | Zoynek Threcek (Czech Republic) – wins a €150 Faster96 gift voucher
3rd – HONDA CB500 | Antonio Celcini (PD) – wins Blauer gloves + Melo Orafo plaque

OLD STYLE

1st – H-D HERITAGE SOFTAIL 1450 | Pacelli Custom (CE) – wins a Wemoto discount voucher + Melo Orafo plaque

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2nd – MOTOM 50 | Umberto Righi (VR) – wins a €100 Rizoma gift voucher
3rd – H-D SPORTSTER | Chemical Team (UD) – wins an Avon tyre voucher

STREETFIGHTER

1st – YAMAHA MT01 | Giordano Loi (Rome) – wins a €350 Alex De Pase Tattoo voucher
2nd – SUZUKI GS 650 F | Garajek (BG) – wins a €200 Alex De Pase Tattoo voucher
3rd – H-D XR1200 TROFEO | GPM Moto Garage (BS) – wins a €100 Alex De Pase Tattoo voucher + Melo Orafo plaque

MODIFIED H-D

1st – H-D NIGHT ROD | Custom T.H.O.M. (MN) – wins an Avon tyre voucher
2nd – H-D ROAD GLIDE | Mr Fighter (TV) – wins a €150 Faster96 gift voucher
3rd – H-D SPORTSTER | Overdrive Customs (VE) – wins Blauer gloves + Melo Orafo plaque

METRIC

1st – MOTO GUZZI 500 | MC Cycles (TV) – wins a Blauer jacket
2nd – CUSTOM RAX 1917 | Simon Poplatnik (Slovenia) – wins a €150 Faster96 gift voucher
3rd – HONDA 650 "THE BLUE WAVE" | Tony Selvaggi (VE) – wins a Wemoto discount voucher + Melo Orafo plaque

BUELL

1st – TAURUS 1125 | Rod Custom Motorcycles (Czech Republic) – wins a Blauer jacket
2nd – BUELL XB | Garajek (BG) – wins Blauer gloves
3rd – BUELL XB12S | Rod Custom Motorcycles (Czech Republic) – wins a BSMacchine discount voucher + Melo Orafo plaque

FREESTYLE

1st – S&S CHOPPER | Cool Man Customs (Switzerland) – wins a Blauer jacket
2nd – BSA 650 "PARUK" | Renato Peres (UD) – wins a €100 Rizoma gift voucher
3rd – YAMAHA XT | Samuele Gorni (MN) – wins a BSMacchine discount voucher + Melo Orafo plaque

ARTIGLIATE CUSTOM CONTEST

1st – DUCATI MX900 | Paolo Massera (BS) – wins a €150 Faster96 gift voucher
2nd – CAGIVA ALAROSSA 350 | Carlo Santafox (SV) – wins a BSMacchine discount voucher
3rd – H-D SPORTSTER | RD Kustom Design (France) – wins Blauer gloves